



For Immediate Release
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InterIm CDA Launches *Voices of the CID* Today

Seattle – InterIm Community Development Association kicks off a social media series today that highlights with pictures and short narratives life in Chinatown-International District (CID) in Seattle, WA. The series is called “Voices of the CID”. It can be followed on InterIm CDA’s Facebook, Instagram and Twitter pages:

- Facebook: InterIm Community Development Association
- Instagram: @interim_cda
- Twitter: @interim_cda
- #voicesoftheCID

Each week moving forward through May, InterIm CDA will feature photos and corresponding interview excerpts from community members who live and/or work in the CID. The series brings attention to one of Seattle’s most historically ethnically diverse and low-income neighborhoods in order to demonstrate the daily experience of being a member of this community.

The communications campaign seeks to capture through individual interviews an overall narrative that shows the compassion of those who care deeply about preserving quality of life here. It will emphasize the value of maintaining affordable housing, public safety, a strong business district and a healthy environment in which to live, work and socialize.

Coordinating *Voices of the CID* on behalf of InterIm CDA are Derek Ishihara and Valerie Tran, both InterIm CDA staff members. For more information, contact Jill Wasberg, Resource Development and Marketing Manager, at InterIm CDA.

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More about InterIm CDA: *InterIm CDA is a community-based nonprofit, with a 45-year history providing planning, advocacy, social services, affordable housing, a community garden, and environmental justice programs. InterIm CDA promotes policies and facilitates projects that bring together business leaders, property owners, residents and nonprofits to improve livability, health and sustainability of the CID.*